



LexisNexis® Publisher

Deliver premium news and business content straight to the people who need it.

Efficient and professional news and information for your entire organization

Keep up-to-date with market news, industry analysis, competitors and clients by integrating relevant news into newsletters, intranets, knowledge portals and emails. LexisNexis Publisher finds news for you that is of importance to your organization. It provides you with the ability to publish or distribute current news information to your colleagues through the delivery platform of your choice.

A wealth of news facts and backgrounds

The LexisNexis database contains print and web news sources from thousands of regional, national and international news media. Trade magazines, public and trade journals, international newspapers and popular news websites are included. Keep your whole organization up-to-date with market news, industry analysis, competitors and clients by integrating content on your predefined topics into newsletters, intranets, knowledge portals and emails. LexisNexis Publisher delivers premium news and business content straight to the people who need it, reducing the manual research time carried out in your company and alerting them to the key news stories for your sector or team.

Advanced editorial and administrative features

You choose the information your employees need and put it where it will have maximum effect.

- Develop links to other stories and websites, and add your own documents, pictures or comments alongside an article;
- Choose complete editorial control over content, or go for low maintenance, automatic updating on topics you define in advance;
- Develop branded newsletters to email to your colleagues, making sure they are aware when new stories break;
- Monitor your employees' usage and produce reports to ensure relevant topics are maintained.

No licensing or copyright worries

The copyright fees and licensing are taken care of. LexisNexis has special agreements with the publishers on the copyright fees and takes care of all appropriate fees. For certain, your internal news facilities will not give rise to legal disputes.

Distribute as you like

All Publisher news reports can be easily integrated in your intranet. If you prefer an internal newsletter, you can provide templates that will be adopted by Publisher. Publisher newsletters can also be viewed on Iphone or Blackberry, including full access to all articles selected.

10 reasons to choose LexisNexis Publisher

1. Enable your employees to spend less time searching for information and more time applying it;
2. News gathering from over 35,000 reliable sources, print and web;
3. Professional provision of news for your entire organization;
4. Complete control over news article in topics selected by you;
5. Layout in your own corporate style;
6. No on-site installation required;
7. Add analyses and documents from own organization in a simple manner;
8. Seamless integration in extranet and intranet;
9. No concerns about copyright fees;
10. Support through LexisNexis training and service desk.

Analysis with Media Coverage Analyser

With the additional Media Coverage Analyser (MCA) module, you can analyze the (search) results and convert these into graphs. Calculate the media value of your organization on the basis of the articles in which your organization is mentioned and compare this with the media exposure of your competitors. There are various options for creating reports. Follow the effect of your business communications and developments in your sector graphically and statistically as they happen. Additionally, you can map trends of a general nature and include other news.

Customized provision of news

LexisNexis will customize Publisher for your organization. The analysts from LexisNexis are available to set up your search strategies, with support on determining information needs, source selection and news topics in your organization.

Support

To ensure you that you receive as much benefit as possible from Publisher, LexisNexis offers training to all clients. For support you can always contact our servicedesk at servicedesk@lexisnexis.com or by phone +31 20 485 3456.

Are you interested in Publisher?

For further information, contact one of our LexisNexis specialists or visit www.lexisnexis.com/internationalsales.

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